

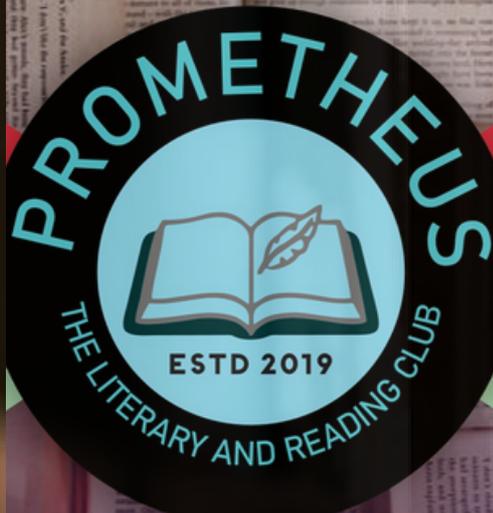


BMS EDUCATIONAL TRUST

## BMS COLLEGE OF COMMERCE AND MANAGEMENT

(Affiliated to Bengaluru City University)

No-97, Kavi Lakshmisha Rd, Vishweshwarapura, Basavanagudi, Bengaluru 560 004



# PAPERPHILIA

6TH EDITION

JULY 2022-SEPT 2022

# COLLEGE ACHIEVEMENTS



BMS College of Commerce and Management was awarded "50 BEST PRIVATE B SCHOOLS" in India's top higher education jury awards 2022 presented by Education Today



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"LIVE AS IF U WERE TO DIE  
TOMORROW.LEARN AS IF U  
WERE TO LIVE FOREVER"

MAHATMA GANDHI

# SAMSKRUTHI!

A Management & Cultural Extravaganza of the college

## 2022

**SAMSKRUTHI 2022** was an inter-collegiate cultural and management extravaganza hosted by BMS College of Commerce and Management and BMS Evening College of Arts and Commerce. Samskruthi 2022 was conducted after 2 years due to the ongoing COVID-19 pandemic. It was a 3-day extravaganza that began with the inauguration ceremony on the 8th of July with Chaitra Vasudevan and Spoorthi Vishwas as guests of honor. We had over 600 registrations from students from the colleges of Bangalore for 18 events hosted by the college on 8th and 9th of July. The most exciting part of the fest was the concert by the unique, energetic, multilingual folk artist and the most talented music band- “The Raghu Dixit Project” on 10th of July. The Samskruthi 2022 was a grand success mainly due to the combined effort of student volunteers of the core team who worked in various teams namely: registration, promotion, and production. The flash mob team of our college was successful in promoting our event to various colleges across the city through their mesmerizing dance performance. Various management events like Business quiz , mock stock product launch , and best manager gave the students good exposure to knowledge about the financial world.







## JOKE FALLS

Our college Anikhetana Kannada sangha conducted 'Joke Falls' stand-up comedy . More than 50 students from various colleges participated in the competition .The renowned Ranga bhoomi actor Mr.Rakesh Dalawayi was judge for the event and Ullas of TICM college was the winner of the Samskruthi .

## THE TECH CLUB

The tech club of BMSCCM conducted the event called MockIPL , Innovators and Screen battle. We saw the immense creativity of the students of various colleges and In the innovators events Maya Bishnoi ,Lekha Srinivasan ,Rohan Tallon from Christ college , Mock IPL Nikhil and team from Reva university and screen battle Shashank H .from Vijaya college Jayanagar were the winners.

## THEATER CLUB

Our college theater club believes in the holistic development of students and invests in polishing their aesthetic skills through the Theatre Club. In this regard various events like Mad Ads ,Street play and mime were organized by the club , Darshan Kumar and team from BGS College were the winners of the event , Murli and team from Dayanand sagar college stood first in the category of street play and mime .



## PICTIONARY

We had 'Pictionary' which was organized by Hindi club. In this, the contestant draws a card out of a deck of special Pictionary cards and tries to draw pictures which suggest the word printed on the card. The pictures cannot contain any numbers or letters, nor can the drawers use spoken clues about the subjects they are drawing.Students from various colleges participated in the event and Rohini Kumari T and Chandana M D from MES College won the competition.

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# *Prometheus club*



Treasure Hunt and Just a Minute events were conducted by Prometheus - the literary and reading club. The event had an approximate of 50 teams registered, with 2 members in each team. The event was conducted on day 2 of the fest at BMS Evening college. Treasure hunt had 2 rounds - In round 1, participants were asked to capture 20 selfies along with BMS student volunteers and only the fastest top 10 teams were selected for the next round. Round 2 consisted of clues around the campus which lead to further clues and to the final Treasure of the event.

# *Best Physique*

The Sports Club of BMSCCM had organized the best physique competition for the students, 20 students from different colleges participated in the event. Manoj A, from Sheshadripuram college won the title of the Best physique the competition. All the events brought out the best in every participant and challenged their creativity.



# TARANG

The Cultural Club of our college is not only the largest club of the College but also the only club that involves every student, irrespective of the course they belong to..

In samskruthi , cultural club conducted the event like Makeup , Group dance, Guess the song , Reel making, Short film , Face painting , Solo dance , Dumb Charades and Fashion show students from various college participated and the most deserving of them were judged as the winner of the competition.

So during samskruthi students get a first hand experience of organizing and managing the events, and of course, it caters to the creative needs of the students.



# THE RAGHU DIXIT PROJECT

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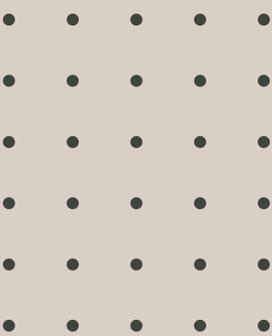
# E-CELL 2022



The E-Cell of BMS College of Commerce and Management conducted “EMPRESSARIO 2022”. There was an overwhelming participation from the students. The fest was organized with the objective of providing a platform for the students to showcase their talents with a competitive spirit.

The event took place in the college campus with the combined efforts of different team of E-cell such as Event management, Promotion and Outreach, Design and Tech, social media and Marketing, Finance and accounts and Human Resource showcasing the team effort to execute a successful event. Empressario was inaugurated by Dr. Pankaj Choudhary sir, principal of BMSCCM.





**There were many stalls set up like vegetarian food stall, non- vegetarian food stall, accessories, and gaming.**

Nail Art Stall



Portraits and Book Marks Stall

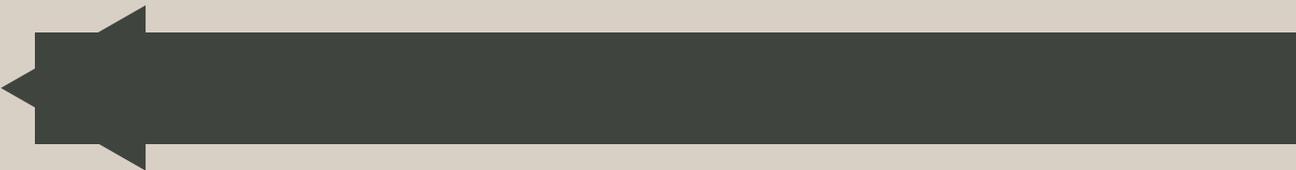
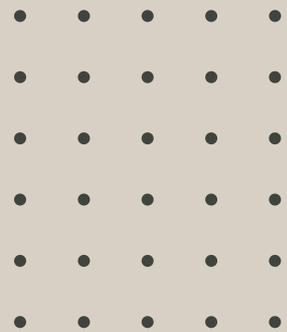


Tattoo Making stall



Mandala Art Stall





Scented Candles Stall



Food Stalls



Chats Stalls



Gaming Stall



# 10 MINUTES MILLION

Mr. Ronak Bohra, Mr. Anush B S and Ms. Disha S from Second Year BBA were the winners with maximum investment.

Every individual had their unique marketing strategies to attract customers to their stall. Every student who set up their stall gained entrepreneurial experience from the fair and learnt about marketing strategies, promotion, sales, customer satisfaction which forms the core content of being an entrepreneur.

The E-Cell of BMSCCM also conducted a Business-plan pitching event on Tuesday, 22nd February 2022. The event had the flow wherein the students had to convince the investors with their pitch for the business to attract the seed money from the investors. The learning for the students was to learn how to prepare a successful Business Plan.

The main purpose of the event was to set up an entrepreneurial drive which would inculcate a sense of encouragement among students to be our country's future successful entrepreneurs. Enthusiasm of the students was the driving factor for the event success and the event would remain incomplete without E-Cell faculty co-ordinator's support and encouragement. The main attraction of the fair was the efforts put in by each and every student who were a part of the event. The event was a huge success which uplifted the spirits of BMS College of Commerce and Management future entrepreneurs.

The event was judged by Mr. Manu H Natesh, Mr. Deepak D N, Mrs. Tejashwini T.S.



# REPORT ON INDUSTRIAL VISIT

# THE TIMES OF INDIA

## Printing Facility

**27th July**

BMS College of Commerce and Management had planned for an Industrial visit to The Times of India on 27th July 2022 at their printing facility in Bommasandra Industrial area Bangalore.

45 students of first year BBA 'A' section along with three faculty coordinators took part in the visit. We reached the location at 1:45 pm and were allowed into the facility after following due protocols put in place due to the pandemic.



LOOK  
BOOK  
LOOK  
BOOK

The session started with an explanation of the general business model of the print media, followed by a presentation by Mr. Ajith sanli from the production team. This presentation was informative and enriching for the students and they got to know subtleties of the print media and its functioning.

The session was followed by question and answers, where the doubts of the students was cleared by Mr. Ajith.

Later, the student group was divided into 15 in a group for a tour of industry where they learnt and also witnessed on a first-hand basis the detailed process involved in printing various departments and technologies involved from gathering the soft copy of the print to its final bundling and transportation.



All the students were amazed at the complexity involved behind the simple newspaper being delivered at their doorstep early in the morning.

The industrial tour concluded with the feedback being collected from the students, photos to commemorate the visit and the refreshments provided by The Times of India .



# RURAL ENTREPRENEURSHIP DEVELOPMENT CELL & E- CELL

The Rural Entrepreneurship Development Cell and Entrepreneurship Cell (E- Cell) of BMS College of Commerce and Management had organized an Industrial Visit to Small Scale Industries in Channapatna Taluk, Ramanagara District, Karnataka on 12th August 2022. The purpose of organizing the Industrial Visit was to create awareness among the students about the operations of small-scale industries and to encourage them to become entrepreneurs in the future. 44 students from Second semester B.Com and BCA were accompanied for the industrial visit by Dr Priya Srinivasa, Mrs Archana C, Ms Divya G and Mr Balaram. Three units were visited; namely- Puffed Rice Unit, Groundnut Oil unit and Channapatna Toy manufacturing factory. We visited the Puffed Rice Unit in the morning around 11.30 am. The process of producing the puffed rice is as follows:



**WE VISITED THE PUFFED RICE UNIT IN THE MORNING AROUND 11.30 AM. THE PROCESS OF PRODUCING THE PUFFED RICE IS AS FOLLOWS:**

## Drying of Soaked Parambo iled Rice in Shade



12TH AUGUST 2022

Puffed rice is defined as pre-gelatinized rice grains that are puffed by the quick expansion of steam during cooking (either by parboiling, boiling, or soaking). Although it is significantly larger, puffed rice still has the shape of the rice grain. Popped rice has an irregular shape similar to popcorn. There are various methods, both modern and traditional, for making puffed and popped rice.

The unit used the parboiled rice soaked it with baking soda, salt and sugar dilution (with water) and then dried the same in shade. Later it is put into the machinery by using the method of puffing rice is "gun puffing", where the grain is conditioned to the correct level of moisture and pressurized to around 200 psi (1,400 kilo Pascal). When the pressure is suddenly released, the pressure stored inside the kernel causes it to puff out.



# PUFFED RICE

# GROUNDNUT OIL UNIT



## GROUNDNUT OIL EXTRACTION MACHINERY

Extraction method by using the remaining extract of the traditional method of mechanical pressure. The pre-pressed cake is subjected to solvent extraction process for recovery of the residual oil. The process involves steaming, pressing, filtration and storage. The remaining waste of the groundnut was used as the fuel for the steamer. The process was explained by the owner as the machinery was subject to repair.

The owner informed that it is a family business with 5 members. The major supply of groundnut is from Pavagada. The oil is mainly sold to Tamil Nadu. And they have a profit margin of 20%- 35%.

REMAINING EXTRACT OF PEANUT FROM MECHANICAL PROCESSING





**UNFILTERED EXTRACTED OIL**

A magazine is a publication, usually a periodical publication, which is printed or electronically published (sometimes referred to as an online magazine). Magazines are generally published on a regular schedule and contain a variety of content. They are generally financed by advertising, by a purchase price, by prepaid subscriptions, or a combination of the three. At its root, the word "magazine" refers to a collection or storage location. In the case of written publication, it is a collection of written articles.

This explains why magazine publications share the word root with gunpowder magazines, artillery magazines, firearms magazines, and, in French, retail stores such as department stores.



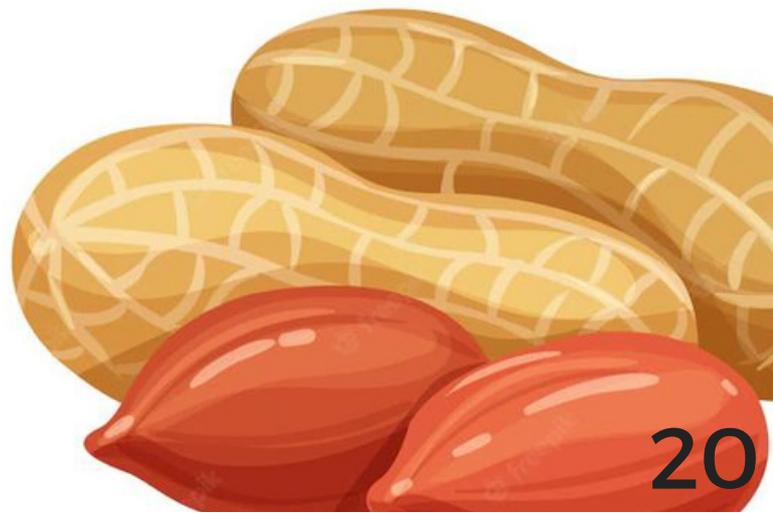
**SAMPLE OF EXTRACTED GROUNDNUT OIL**

**REMAINING WASTE AFTER THE EXTRACTION OF OIL**



# GROUND NUT OIL

# GROUP PHOTO AT PUFFED RICE UNIT AND GROUNDNUT OIL UNIT



# CHANNAPATNA TOY FACTORY

The third and the final unit visited was the Channapatna Toy manufacturing Unit- Shilpa Trust. Channapatna toys are made from Tinctoris Tree or ಹಾಲಿ ಮರ, which is not cut from the root to make sure it grows within 8 years of time. And then coated with lacquer which is made from vegetable dyes. The lac chips are stuck to the end of a wooden stick and held over the fire to melt to the required consistency. Natural coloured dyes are used to tint the lac. Sometimes, turmeric is used for the colour yellow, indigo powder for blue, and deep red cosmetic powder, locally known as kum kum, for orange and red. These dyes are used in the colouring process to ensure that the toys and dolls are non-toxic and safe for use by children. The real charm of Channapatna is that the craft is not practiced in large-scale industries and factories, but within the confines of small homes and workshops which extend to villages nearby. The visit included the manufacturing of Tops (ಬು ಗುರಿ) at a village home. It was said that the remaining husk of the wood will be transferred to the Incense Sticks manufacturing industry.





**Artisans making Toys**



It was a great experience to learn new things, it was the very first time I had been to an industrial visit and I am very glad that I got a chance for this. We got to visit the puffed rice factory, oil production and toy factory. It was so amazing to see and learn about the puffed rice and also the oil production and also the waste that is sent to the textile, and the toy factory where we got to see the way they make and colour the toys.

- Sheetal S Singh 2nd Sem B. Com 'B'

### FEEDBACK FROM THE STUDENTS

I came to know how they prepare puffed rice which I was not aware of. We also saw the production of Channapatana Toys and was able to communicate with the employees there. Overall I had a very good experience. Thank you REDC & E-cell of BMSCCM for this industrial visit.

- Anisha A 2nd Sem B. Com 'C'



14th June WORLD BLOOD  
DONOR DAY



*BLOOD*

*DIONATION*

**“Donate Your Blood  
For A Reason, Let The  
Reason To Be Life.”**



# INAUGURATION PROGRAM OF THE UG BATCH OF 2022-23



On 29th August 2022, the 1st year students were invited to the inauguration ceremony, with their parents, at the BMS College of commerce and management campus along with the honorable chief guest Sri, Ramkumar Sheshu author and founder of 'Born to win', presided by Shri. Aviram Sharma and the respectable guests of honour, Dr. B.S. Ragini Narayan. The ceremony began with the auspicious lighting of the lamp by the dignitaries, followed by the students singing a melodic song. Then our principal, Dr. Pankaj Choudhary addressed the crowd acquainting them with the various institutes that come under the BMS tree, along with a brief history of the establishment. He also introduced us to the revised National Education Policy and its advantages. After which, the dignitaries personally addressed the gathering and heartily welcomed all the students. Our guest of honour, as mentioned, was Sri Ram Kumar Sheshu, who is a renowned inspirational speaker and author of 'Born to win'. The entire venue was charged with energy and excitement and were undoubtedly inspired.



The seven-day Orientation program for the newly admitted undergraduate students of the year 2021-22, was organized from 5th October 2021 to 13th October 2021, in the seminar hall of BMSCCM. The initial two days had sessions which would help the people to break ice and shed inhibitions, the sessions of Yoga and Zumba sessions guided by professionals Ms. Veena Jain and Ms. Rajalakshmi Narayan, where all the students took part in it with great enthusiasm.

On the third day, we had Dr.Manu Natesh, Head of Academics, who briefed the students about academics in the college and the academic part of student life, stressing on the need to plan accordingly so as to excel in academics, which would be a major part of the student life.

The fourth day, we had Mr. Jacob Swaminathan, the founder and MD of Skill Factory, who shared his career experiences and important aspects in career building for students. We also had a fun group activity where we learnt the importance of teamwork and leadership.

On day five, we had the session by Dr.Preethi Stanley Head of Corporate Communication, who taught us how to set career goals, how to be consistent to achieve the goals and to actively participate and ace in both academics and other activities in college.

On day six, we had presentations and briefings about various clubs and associated activities by the respective Club Coordinators. The college has of clubs which would help the students mould into a better person, The college has a total of 10 clubs; these clubs and the activities would make the students be competitive in this challenging world.

On day seven, i.e., the final day of our orientation the session was handled by Dr.Pankaj Choudhary, Principal BMS College of Commerce and Management. The session involved guidance to the students on personality building at college, how this mould and shape our personality which would be something that students would carry as their identity throughout their life. A mark of being a true student of BMSCCM is their personality which would encompass their learning and the practical knowledge with the right approach.



# ORIENTATION PROGRAM

# SAMSKRITA MAHOTSAV

NOVEMBER  
2022

SurabharathiSamskritha Sangha under the aegis of BMS College of Commerce and Management had organized "Shaankara Mahotsava" on 25th of August 2022, to celebrate the preachings of Sri Adi Shankaracharya,.

Sri Adi Shankaracharya a renowned saint of 7th century A.D thrived to bring in harmony among the people, who were fighting in the name of God and Religion.

Sri Adi Shankaracharya, who propagated Advaita Siddhanta, composed Bhasyas (Commentaries) for Bhagavad Geeta , Upanishads and Brahmasutras, to show the path of Salvation.

Sri Adi Shankaracharya, knew that our nation can survive only If sanatana Dharma is protected. Hence he established four Mutts in four cardinal directions of our nation to form a healthy society and this divine Person Sri Adi Shankaracharya lived only for 32 years, still did incomparable achievements to protect Sanaathana Dharma.

Surabharathi Samskritha Sangha organized Shaankara Mahotsava to make the students understand the value of culture and heritage of our Nation through this program.



# SURABHARTHI

PLAY :

In the first part students enacted the life history of Sri Adi Shankaracharya through Nritya Rupaka

After the Nritya Rupaka, the performance of Yakshagana brought in a different colour to the program in which students performed 'Mandan-Mishra prasanga'.

The play became meaningful and complete when the students enacted the skit in Sanskrit ,depicting the achievements of Sri Adi Shankaracharya and his contribution to the Mankind for the establishment of healthy Society.

Vidwan Manjunath Bhat addressed the students and filled the congregation with enthusiasm by quoting the achievement of Sri Adi Shankaracharya in such a short life span.

The program found its success by the encouragement and support of principal Dr.Pankaj Chowdhary , BMSCCM.



The program commenced with Veda chanting and inaugural song of Adi Shankaracharya's composition, followed by light lamping. The cultural program comprised of complete depiction of life history of Sri Adi Shankaracharya through PLAY.



ಜನದನಿಯ ಸಾರಥಿ

# ವಾರ್ತಾ ಭಾರತಿ



ಬೆಂಗಳೂರು

## ರೋಟರಿಯ ರಕ್ತದಾನ ಅಭಿಯಾನಕ್ಕೆ ಉತ್ತಮ ಪ್ರತಿಕ್ರಿಯೆ; 100 ಯುನಿಟ್ ರಕ್ತ ಸಂಗ್ರಹ

BMSCCM



ವಾರ್ತಾ ಭಾರತಿ : 28 Jul, 2022



ಬೆಂಗಳೂರು: 'ರಕ್ತದಾನ ಮಾಡಿ, ಇನ್ನೊಬ್ಬರ ಉಳಿವಿಗೆ ಕಾರಣರಾಗಿ' ಎಂಬ ಉದಾತ್ತ ಘೋಷಣೆಯೊಂದಿಗೆ ಜು.26ರಂದು ಬೆಂಗಳೂರಿನ ವಿವಿ ಪುರಂನ BMS ಕಾಲೇಜ್ ಆಫ್ ಕಾಮರ್ಸ್ ಮತ್ತು ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್‌ನಲ್ಲಿ ರಕ್ತದಾನ ಅಭಿಯಾನವನ್ನು ಆಯೋಜಿಸಲಾಯಿತು.



## OBJECTIVES OF NCC:

The National Cadet Corps popularly known as 'NCC', is a youth development movement. It has Enormous potential for nation building. Its Headquarter is in New Delhi. It came into existence under national cadet corps act xxxi of 1948, which was passed in April, 1948 and came into existence on 16th July, 1948.

A. To develop qualities of character, courage, comradeship, discipline, leadership, secular outlook, Spirit of adventure and sportsmanship and the ideals of selfless service among the youth to make them useful citizens.

B. To create a human resource of organized, trained, and motivated youth to provide leadership in all walks of their life and always available for the service of the nation.

C. To provide a suitable environment and to motivate youth to take up their career in the armed forces.

## NCC BMSCCM

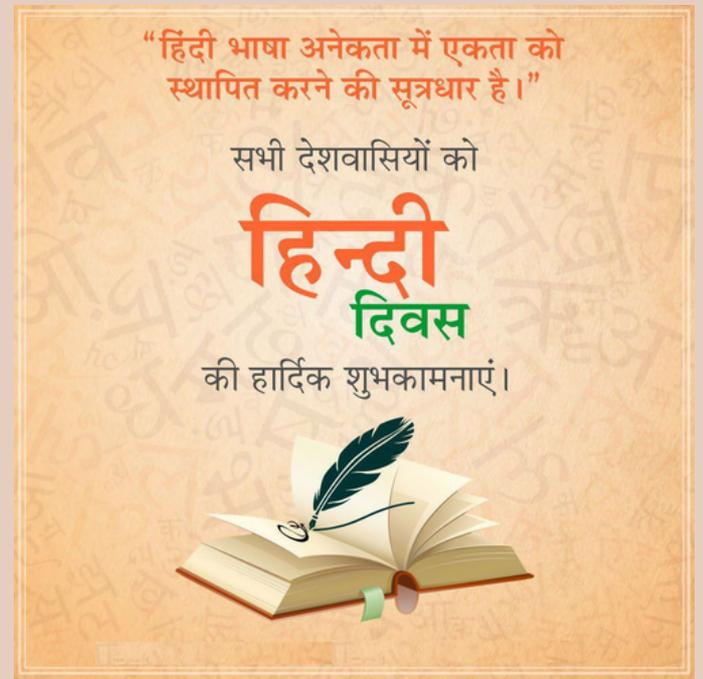
Our College applied for NCC in 7 KAR BN in the month of September 2021 and we received the Enrolment letter on 13.08.2022 but Authorised strength approved by the battalion is 53 cadets (Half Company).

Every year 18 cadets need to enrol to the NCC in our college, it is Army Based training and it is the first level of army training.

Selection of cadets has been done on 27.09.2022 in the engineering college ground which 12-SD's (Male) and 6-SW's (Female) got selected. Guru pal Singh PI STAFF (ARMY STAFF)

NCC CARE TAKER Hitesh sir RAJANGAM A ex-service man (Subedar major Hon -LT) were present during the time of selection process.

Gurupal Singh PI STAFF ( ARMY STAFF)  
NCC CARE TAKER Hitesh sir  
RAJANGAM A  
ex service man (subedar major HONY -LT)



## HINDI DIWAS

**On 13th September 2022 our college celebrated Hindi Divas.**

**Prominent Hindi writer Gyanchand Marmagya was invited as the chief guest of this program. The program started with the lighting of the lamp followed by Ganesh Vandana by the students. Principal of the college Dr. Pankaj Chaudhary presented the welcome address. Gyanchand Marmagya threw light on the importance of Hindi and said that language is the proof of humanity, "The day we turn away from our language, our roots begin to weaken".**

**Hindi is the language in which the country predominantly communicate and can be the language of unity.**

**The students mesmerized the people by presenting many colourful programmes. Later, Gyanchand Marmagya was felicitated for his literary works. In the end, Dr. Beermani Pandey , Head of Hindi Department gave the vote of thanks. The program was a huge success due to the support of the management, students and all the faculties of the institute.**

# Department of Physical Education

**4** BMSCCM Badminton Team participated in Bangalore City University Inter-Collegiate Badminton Tournament held at Sindhi College on 13th July 2022, and reached Quarter-finals.

- 1** BMSCCM Girls Throwball team participated in "ZEAL-2022" Throwball Tournament organised by BMS College for Women held on 4th July 2022 and reached the Semi-finals.
- 2** BMSCCM WOMEN STAFF participated in "ZEAL-2022" Throwball Tournament for STAFF organised by BMS College for Women and Won 2nd Runner-Up trophy held on 4th July'22.
- 3** .Shivateja Prasad G - 1st Yr BBA participated in "World Fitness Federation organised Pitch and Play war 2022", held at Chennai , Tamilnadu on 10th July-2022 and was awarded Runner-Up Tittle Men's Best Physique in Junior category.



# Department of Physical Education

**8** Bhuvan of 2nd Year B.com participated in BCU Inter-Collegiate Powerlifting Competition at Seshadripuram College, on 19th August 2022 and has emerged WINNERS in 93 Kg Weight Category.,

**5** BMSCCM Football team participated in BCU Inter-Collegiate Men's Football tournament organised by Acharya Institute Graduate Studies held on 11th August 2022, and reached Pre-Quarterfinals.

**6** BCU Inter-Collegiate Men's Volleyball tournament organised by Dr.N.S.A.M PU College held on 16th August 2022, and reached Pre-Quarterfinals.

**7** BMSCCM Girls team participated in TUG OF WAR competition organised by SRN Adarsh College, on 16th August 2022 and emerged WINNERS.



# MS. BHARATHI BL



## FACULTY ACHIEVEMENTS

**Ms. Bharathi BL participated in State Level Staff Badminton Tournament organised by Patel Group of Institution, on 22nd July 2022, Bangalore and bagged Runner-Up Trophy in Women's Singles.**

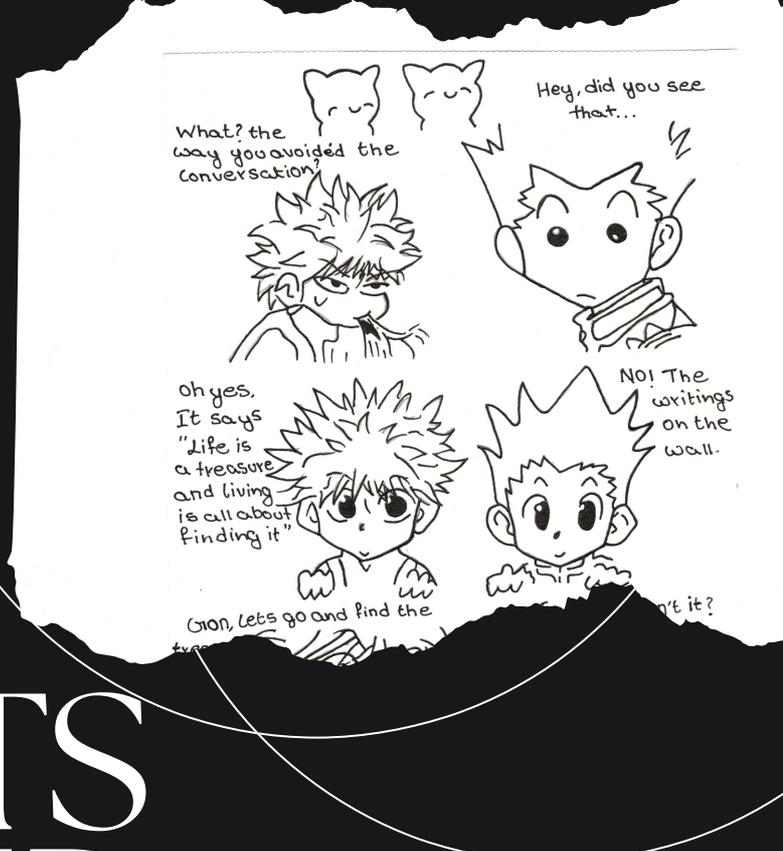


Khushal R Jain 2 BCA



# STUDENTS CORNER

## BMSCM



Harshavardhan  
2 BBA B



Preetham KV 2 BCA



# THE STORY OF PAPERPHILIA

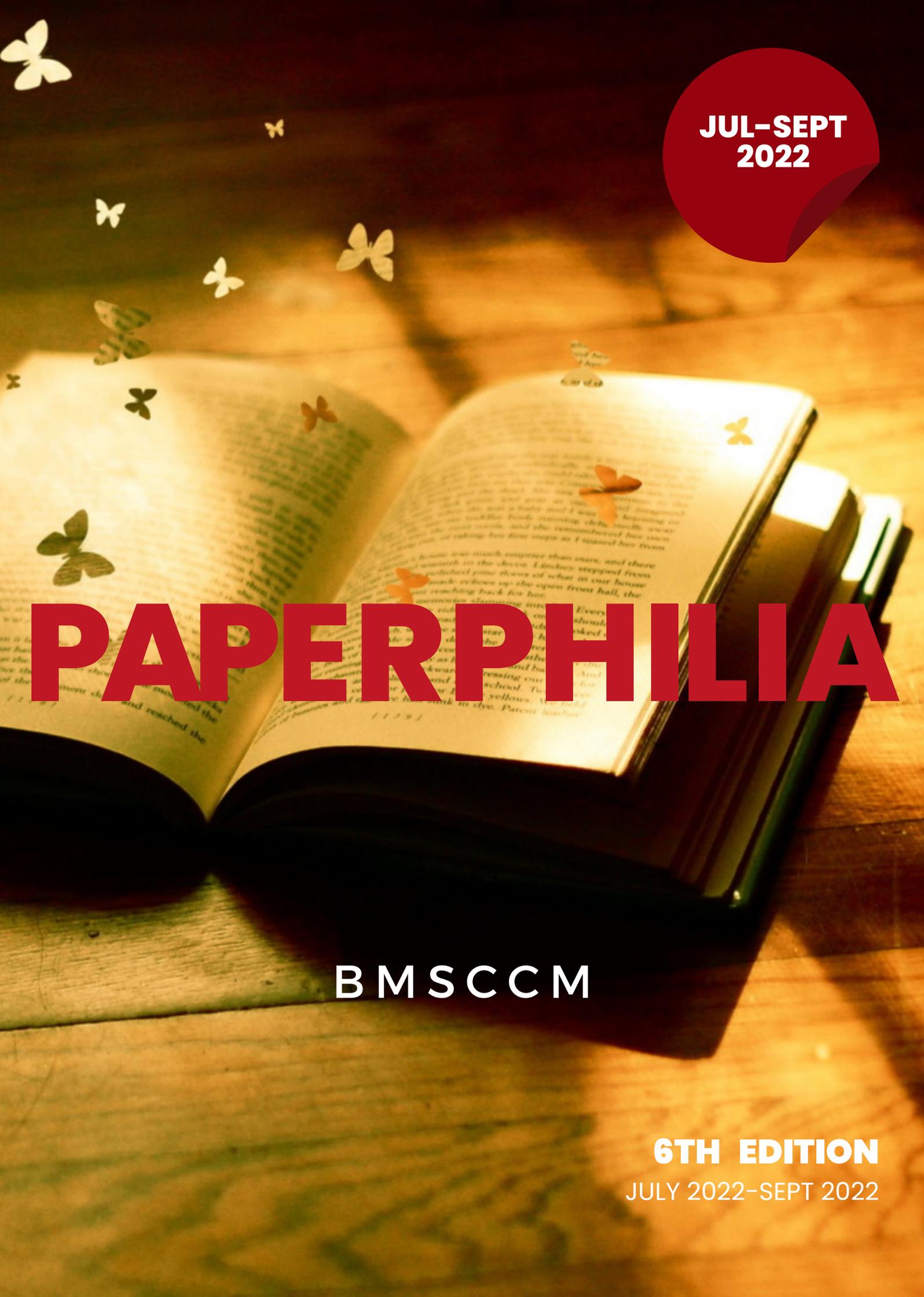
The name Prometheus is a reference to PROMETHEUS, a Greek Titan who stole knowledge from the Greek Gods and passed it on to the common people. We chose the name 'Prometheus for our literary and reading club as it perfectly represents the goals of our club. For us Prometheus is a platform where we can meet to read and write, discuss social, political and moral issues and express ourselves freely. This quest for expression is what led us to the idea of Paperphilia, a newsletter which would serve as a voice for us, by us. Series of brainstorming sessions later we were ready with the content and outline of our newsletter. We take great pride in sharing that the entire concept of the newsletter, from scratch to finish was by us. We worked as a team and will continue to bring meaningful and insightful content in our subsequent editions as well.

## **FACULTY CO-ORDINATORS**

**Dr. Pratibha Singh Asst. Prof. Ram Kishore Asst. Prof. Naagamani  
Asst. Prof. Dhanush RC**

## **TEAM PROMETHEUS**

**Preetham KV & Mithun Chakravarthy MS**

An open book with paper butterflies scattered around it on a wooden surface. The butterflies are in various colors, including white, yellow, and green. The book is open to a page with text, and the butterflies are scattered across the pages and the surrounding wooden surface. The lighting is warm and golden, creating a cozy atmosphere.

**JUL-SEPT  
2022**

# PAPERPHILIA

**BMSCCM**

**6TH EDITION**

JULY 2022-SEPT 2022